

Golf Sponsorship Experiences

Any Branch or Department sponsoring a golf tournament must choose from one of the two (2) defined Golf Sponsorship experiences. No other costs will be approved for these events. Individuals submitting the Expenditure Request will be expected to follow the procedures and not exceed the sponsorship costs indicated.

1. "Hole in One" Sponsorship

- A request must be submitted in advance through the Expenditure App for **\$1,450.00.**
 - Based on 100 golfers
 - Write GL#6226 & Tournament Name on related expenses from this event.
- Locally Purchase Hole-In-One Insurance (\$400-500). (May or may not be awarded.)
- All golf participants are entered into the draw for one of the two (2) prizes.
- Prizes are drawn randomly. Winners are not preselected. Send winners' details (associated company and name) to marketing@coleintl.com.
- Purchase two (2) Draw prizes - Max \$250 each
- Order 2 double-sided, "Hole-In-One" signs from online ProShop <https://coleinternational.ourproshop.ca/LandingPage>
- Food/beverage/promo budget - \$5 per golfer
- All Cole attendees at the hole should have a Cole Golf shirt with logo on the front chest.
- Coordinate paper slips, pens and the container for draw entries.
- Respond to all Marketing requests (emails) concerning the event.

2. "Beat the Cole Guys" Sponsorship

- A request must be submitted in advance through the Expenditure App for **\$1,050.00.**
 - Based on 100 golfers
 - Write GL#6226 & Tournament Name on related expenses from this event.
- Cole Rep tees off 1st, then the participant. Participants who beat the Cole Guy (closer to the pin) will enter their name into the draw for one of the two (2) prizes.
- Prizes are drawn randomly. Winners are not preselected. Send winners' details (associated company and name) to marketing@coleintl.com.
- Purchase two (2) Draw prizes - Max \$250 each
- Order 2 double-sided, "Beat the Cole Guys" signs from ProShop <https://coleinternational.ourproshop.ca/LandingPage>
- Food/beverage/promo budget - \$5 per golfer
- All Cole attendees at the hole should have a Cole Golf shirt with logo on the front chest.
- Coordinate paper slips, pens and the container for draw entries.
- Respond to all Marketing requests (emails) concerning the event.